

# CHASKA

## Downtown Master Plan



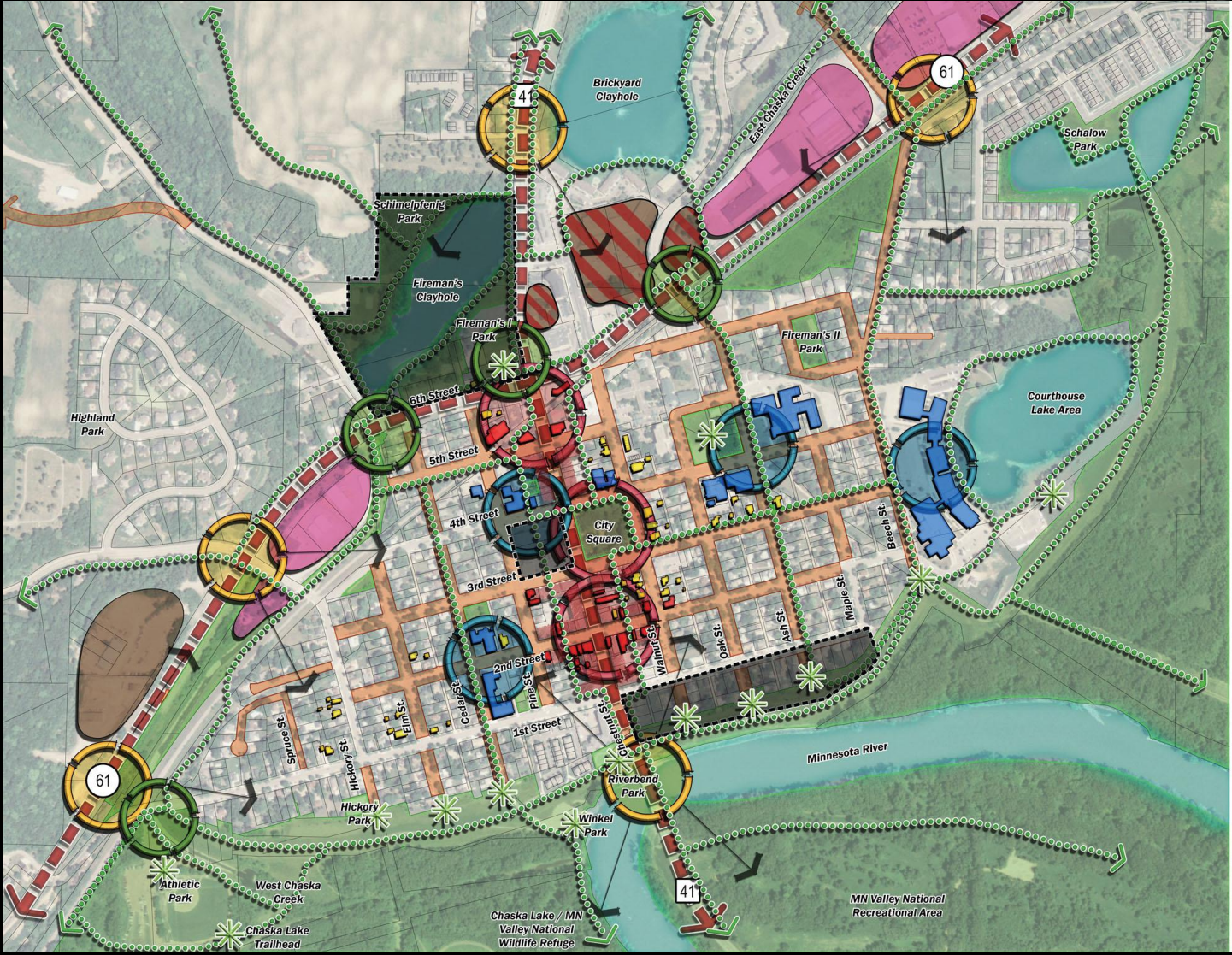
2014 Results Presentation

# Downtown Vision

**Revitalize downtown Chaska as the hub of community destinations and gathering places that reflect and celebrate our historic character, traditional small town atmosphere and values**

- ❖ Community Gathering Places
- ❖ Vibrant Main Street District
- ❖ Historic Small Town Character - Minnesota's Brick City
- ❖ Thriving Anchor Institutions
- ❖ Attractive Neighborhoods

# Downtown Vision



**Legend:**

- Downtown Gateway
- Green Gateway
- Institutional Destination
- Historic Destination
- Historic Residential Building
- Historic Commercial or Industrial Building
- Institutional Building
- Potential Retail Frontage
- Potential Retail Use
- Potential Mixed-Use
- Potential High Density Residential
- Potential Residential Use
- Potential Office/Industrial Use
- Future Street Reconstruction
- Bike/Walk Trail System
- Recreation Features
- Existing or Potential Green Space
- Catalyst Redevelopment Sites

Vision Diagram

0 200' 400'

# Guiding Principles

- 1) Enhance the community's pride and historic sense of place in downtown
- 2) Reinvigorate the variety and vitality of downtown's main street businesses
- 3) Create signature community gathering places
- 4) Preserve and strengthen downtown as the hub for community institutions

# Guiding Principles

- 5) Expand downtown's role as an employment center
- 6) Enhance downtown's neighborhoods & housing options
- 7) Create inviting downtown streets, sidewalks and trails
- 8) Strengthen downtown partnerships to achieve common goals

# Implementation Strategies

## Types of Implementation Strategies

- A. City Policies and Regulations
- B. Downtown Business Development / Environment
- C. Private Property Improvements
- D. Public Property Improvements
- E. Streets, Sidewalks and Trails
- F. Parks and Open Spaces
- G. Potential Redevelopment Sites

# Implementation Strategies

## Next Steps Identified in Downtown Master Plan

1. Adopt the Downtown Revitalization Plan
2. Update the 2030 Comprehensive Plan and Zoning Ordinance
3. Develop schematic designs for streets and DT core alleys
4. Redesign and reconstruct Second Street, including linked off-street parking and alley improvements
5. Establish Chaska Main Street Program
6. Create signage design guidelines & revise zoning ordinance
7. Establish building design guidelines for non-historic buildings

# Implementation Strategies

## Next Steps

8. Retain, improve and expand downtown grocery store
9. Develop a Heritage Preservation Plan
10. Re-establish parking management plan and increase parking availability
11. Fireman's Clayhole district
12. City Square West block
13. Riverfront gateway block
14. Redesign and improve downtown greenbelt parks – Athletic, Winkel, Riverbend – and connections to Nat'l Wildlife Refuge

# Results to Date of Downtown Plan

## City Policies and Regulations

- Amended the Comprehensive Plan and Zoning Ordinance to include results of Downtown Master Plan
- Will be completing Downtown Signage Design Guideline Booklet this month
  - Will include recommendation for Signage Grant Program
- Completed SW Chaska Master Planning Process with Primary Objective of Supporting Downtown Chaska

# Results to Date of Downtown Plan

## Downtown Business

### Development/Environment

- Created and printed downtown walking tour map
- Investigated establishment of Main Street Program
- Designing commercial district street reconstruction with enhanced and business-friendly streetscape
- Studying possibility of business improvement district
- Exploring lodging tax/creation of downtown visitor bureau
  - These have all been occurring in conjunction with Downtown Business Alliance

# Results to Date of Downtown Plan

## Private Property Improvements

- Re-use of City-owned mansions
- Relocation of transmission lines
- Creating Signage Grant Program to go with Signage Design Handbook
- Exploring the expansion of storefront loan program
- Exploring a residential improvement loan program

# Results to Date of Downtown Plan

## Public Property Improvements

- Developing plans for Fireman's Park/Schimmelphenig Park Redevelopment
- Exploring feasibility of expanding downtown library
- Exploring reuse of the abandoned rail-corridor
- Working on implementation of Athletic Park Improvements with emphasis on flood control berm
- Working on implementation of additional off-street parking in downtown commercial district

# Results to Date of Downtown Plan

## Street and Trail Improvements

- Rebuilding of all streets in the downtown area with focus on street scape improvements catering to the business district
- Creating connections between Chaska's trail system and regional trail system (connection to SW LRT line and to downtown Carver)
- Exploration of way-finding signage on City Trail System
- Connections of City trail system into US Fish and Wildlife area with construction of Athletic Park Berm

# Results to Date of Downtown Plan

## Parks and Open Space Development

- Redevelopment of Fireman's/Schimmelphenig Parks with focus on inclusion of major recreational amenities
- Exploration of creating neighborhood parks in downtown Chaska

# Results to Date of Downtown Plan

## Redevelopment Sites

- Block 53 Redevelopment-The Landing-to be complete in Spring 2014
- Beginning of development in SW Chaska, meant to help increase housetops and household income supporting the downtown commercial district
- Redevelopment of Chaska Building Center site, both to add new jobs in downtown and the addition of more housetops
- Fireman's Park/Schimmelphenig Park Redevelopment
- City Square West Redevelopment
- School Bus Garage Site Redevelopment
- Guyen Property Redevelopment (SW Corner of Hickory and County 61)

# Results to Date of Downtown Plan

Questions?